Print and Digital Advertising Rate Card



inole Sentinel

www.seminolesentinel.com

Our Readers

Print Circulation: 1,300

Digital Subscribers: 500

Facebook Followers: 9,800

Instagram Followers: 1,936



Subscription Rates

	1 Year	6 Month
Home delivery	\$45.00	\$25.50
Mail (in-county)	\$52.00	\$28.50
Mail (in-state)	\$59.75	\$32.25
Mail (out-of-state)	\$70.50	\$38.50
Online access	\$43.20	
Senior discounted rat	<u>es</u>	
Home delivery	\$39.50	\$21.25
Mail (in-county)	\$46.25	\$25.25
Mail (in-state)	\$54.75	\$28.25
Mail (out-of state)	\$64.20	\$35.25

Print Display Ad Rates

INDIVIDUAL RATES

Ad Sizes			
Full Page	BW Color	\$882 \$982	
Half Page	BW Color	\$441 \$541	
Quarter Page	BW Color	\$220.50 \$320.50	
3x7	BW Color	\$147 \$247	
3x5	BW Color	\$105 \$205	
Business Card	BW Color	\$28 \$48	

^{*}ASK ABOUT OUR VOLUME CONTRACT RATES

Special Advertising

Business Guide - \$75/month (runs 5x/month)

Ag Page - \$25/time (runs every Sunday)

Church Page - Large Ad \$15/per time (runs 5x/month) Small Ad \$8.50/per time

Sports Page - \$30/time (runs every Wednesday)

FULL PG. 6 COL X 21" 10.54" X 21"

> HALF PG. 6 COL X 10.5" 10.54" X 10.5"

I/4 PG. 3 COL X IO.5" 5.27" X IO.5"

2X2

3X5

Classified Advertising

Open classified (national) rate - \$7 col/inch

Local real estate rate - \$6 col/inch

Legals - 38 cents per word

Word ads (20 word minimum) - \$7

****additional word(s) - 38 cents per word

Inserts

Sheet, 4 page tab	\$185
4 full, 8 page tab	\$210
6 full, 12 page tab	\$235
8 full, 16 page tab	\$245

NEWS STAND LOCATIONS

Swift Stop United Supermarkets

Walker Sims Uncle's

Hart's Corner Walmart

Porter's Grocery Stripes

Family Dollar



Digital Advertising

Our digital site, seminolesentinel.com, attracts almost 10,500 visitors a month and features special content including photo galleries, videos, and more. Ask your media sales representative about special print and digital packages and volume discounts.

Masthead Leaderboard: \$800/month

Homepage Leaderboard: \$500/month

Content Leaderboard: \$300/month

(News, Sports, Obits, Class.)

Event Ads: \$25/day

Includes 1 Social Post

Weather Sponsor: \$160/month

Masthead Leaderboard Seminole Sentinel **Weather** Sponsor Homepage Leaderboard Event Homepage Leaderboard Ad

Submission Guidelines

Email: ads@seminolesentinel.com

(Please state client name and ad run date in subject line)

Preferred formats:

PDF, JPG (Print) JPG, PNG, TIFF (Digital)

Color: CYMK

Resolution: 300dpi

Published each Wednesday and Sunday.

Online daily

6 columns

ROP Measurements

Pass format

Column size 1.67 inches

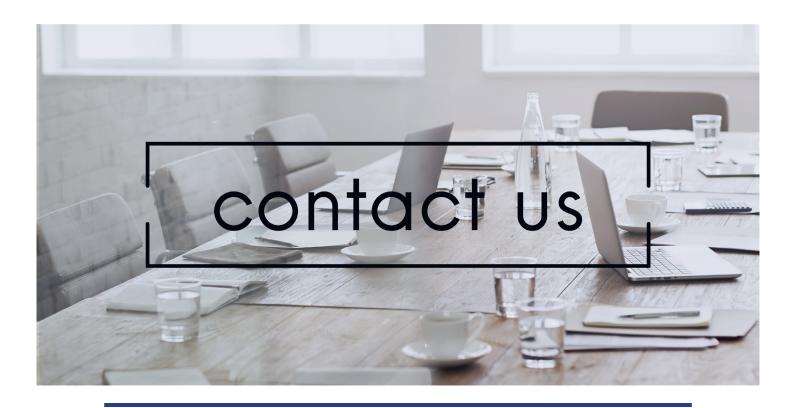
Column gutter .13 inches

Printing image 11.625 x 20.5 inches

Deadlines

Wednesday Paper: Tuesday, noon

Sunday Paper: Friday, noon



Phone:

(432) 758 - 3667

Email:

ads@seminolesentinel.com, Misty devanbutler3@gmail.com, Devan publisher@seminolesentinel.com, Christy

Website:

www.seminolesentinel.com

Hours:

8:30 a.m. - 5 p.m. Monday-Friday



Facebook

@seminoletxsentinel

Instagram

@seminolesentinel

Download our app!