

Seminole Sentinel

"The news leader of Seminole and
Gaines County Since 1907."

Published each Wednesday and Sunday.
Online daily.

406 S. Main St./PO Drawer 1200 Seminole, Texas 79360 (432)758-3667 ads@seminolesentinel.com/dhawkins@seminolesentinel.com

DISPLAY ADVERTISING

Advertising Rates

Flat Rate \$7.00 col/inch
 Non-Profit..... \$6.00 col/inch
 Agency Discount..... 15%
 All Advertisements Will Also Appear on the Website

Color Rates

Full Color..... \$100.00

Combination Rates (ACR)

Brownfield \$6.00 col/inch
 Seminole \$6.00 col/inch
 Lamesa \$6.00 col/inch

ROP Measurements

PASS Format 6 Columns
 Column Size..... 1.67 inches
 Printing Image..... 10.67 x 20.5 inches

INSERTS

Sheet, 4 Page Tab.....\$185.00
 4-full, 8 Page Tab.....\$210.00
 6-full, 12 Page Tab..... \$235.00
 8-full, 16 Page Tab.....\$245.00

CIRCULATION RATES

	1 YEAR	6 MONTH
Carrier	43.50	24.25
Senior Carrier.....	38.50	20.25
Mail (In-County)	49.50	27.25
Senior Mail (County).....	45.25	24.25
Mail (In State).....	59.75	32.25
Senior Discount (In State).....	54.75	28.25
Mail (Out of State).....	70.50	38.50
Senior Discount (Out of State)	64.20	35.25
Online Subscription.....	19.95	
Online Sub with Print Sub	5.00	
3 Day Online Pass.....	5.00	

2100 CIRCULATION

DEADLINES: TUESDAY NOON (WED. EDITION)
 FRIDAY NOON (SUN. EDITION)

CLASSIFIED ADVERTISING

Classified Rate

Flat Rate \$7.00 col/inch
 Non-Profit..... \$6.00 col/inch

Real Estate Rates

Local Agents \$6.00 col/inch

Legals..... 38¢ per word

Word Ads

20 word minimum..... \$7.00
 Extra word(s)..... 38¢ per word

Garage Sale Ads: *Must be prepaid*

20 word minimum..... \$7.00
 Extra word(s)..... 38¢ per word

SPECIAL ADVERTISING

Professionals' Business Card Guide

Card Size Ad60.00 per month

1 month commitment (5 times) necessary.

Church Page

Small Size.....8.50 per week

Large Size.....15.00 per week

6 month commitment necessary.

Sport Calender

Signature (approx.6x2 space).....15.00 per week

6 month commitment necessary (runs on Wednesday)

Community Calender

Signature (approx.6x2 space).....15.00 per week

6 month commitment necessary (runs on Sunday)

SOCIAL ADVERTISING

Weddings.....40.00 (if after 3 weeks)

Anniversary Invitations.....7.00 col/inch

Birthday Invitations.....7.00 co/inch

Sympathy/Thank You.....7.00 col/inch

CUSTOM DESIGN

Design Fee..... \$ 45.00 per hour

Business Cards (500) \$ 52.50 plus tax

Brochures (1000 tri-fold) \$637.50 plus tax

Design, Shipping and printing included

Post Cards • Inserts • Tabs • Door Hangers • Posters

Ask us for quotes on these and other items...